



FOR IMMEDIATE RELEASE

Vintage Clothing and Accessories Reach New Heights Of Elegance With The Launch Of Website – Trésor de Vintage

NEWPORT BEACH, CA, March 23, 2009 – (www.tresordevintage.com) – Trésor de Vintage LLC announces the launch of its new vintage clothing and fine furnishings website. The website was created to be a showcase and boutique for high quality, vintage couture apparel and accessories appealing to a fashion-conscious clientele. The primary focus is on vintage apparel distinguished by elaborate adornment and intricate detail in fashions that span the late 1920's to the early 1970's.

The website features four departments: Apparel, Accessories, World Flair and Home Furnishings. For each of these departments, all items are handpicked and carefully selected with uncompromising attention to quality and craftsmanship.

The Apparel Department features an inspiring collection of one-of-a-kind designer dresses and evening gowns, beaded shells and adorned sweaters, wool and cashmere jackets as well as luxurious loungewear. Christian Dior, Pauline Trigere and Elizabeth Arden are just a few of the well-known designers whose items grace the pages of the apparel section.

The Accessories Department includes a beautiful array of beaded necklaces and handbags that vary from lizard, alligator and snakeskin to suede, brocade, flannel and gold lame. With so much to choose from, there is style and elegance to match every occasion.

The World Flair Department is a growing compilation of internationally handcrafted apparel and home accessories, selected for their singular style. Collected from all parts of the world, these items share a unique appeal for the professional collector as well as the style conscious individual.

The Home Furnishings Department offers a selection of vintage collectables characterized by meticulous detail and true craftsmanship. This department is a

developing collection that is tailored to the sophisticated home and the fashion savvy homeowner.

Susan de Trésor, proprietor of Tresor de Vintage, comments, “What makes my website unique is the unusual attention to quality. Everything is handpicked, beautifully made and carefully restored. Trésor de Vintage is all about the quality.” She continues, “All the furs we offer are cleaned by a professional furrier, treated, glazed and maintained in cold storage. We want our clients to feel absolutely comfortable and confident in making any kind of purchase.”

Each item on the website has an overall view as well as a close-up in order to display greater detail. And in most instances, a back view for clothing pieces. Visitors can make their purchases directly from this easy-to-navigate website by adding their selections to a shopping cart.

Trésor de Vintage is a collection in process, with additions being added continually. The line is a stylish compliment for the fashionable, and can easily be mixed and matched with modern pieces for a unique, timeless, classic appeal.

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About Trésor de Vintage – Trésor de Vintage LLC is the vision of Susan de Trésor whose interest in fashion and fabrics began at an early age when she fell in love with sewing and creating her own clothing. When Susan’s family moved overseas in her teens, she traveled extensively, fueling her passion by combing Spanish flea markets, browsing Middle-Eastern Kasbahs and searching out silk merchants in India for vintage couture and unique treasures. It is here where she developed a keen appreciation for the handcrafted detailing of vintage fabrics.

Inspired by her experiences, Susan spent several years designing and retailing a line of 30’s style bias-cut gowns fashioned from antique silk saris.

This passion continues today with her exclusive website that is committed to beautiful, one-of-a-kind, high quality vintage apparel, accessories, home furnishings and objects of art for the sophisticated buyer. Susan’s pledge is to make Trésor de Vintage the first choice in quality vintage clothing, accessories and furnishings.

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